

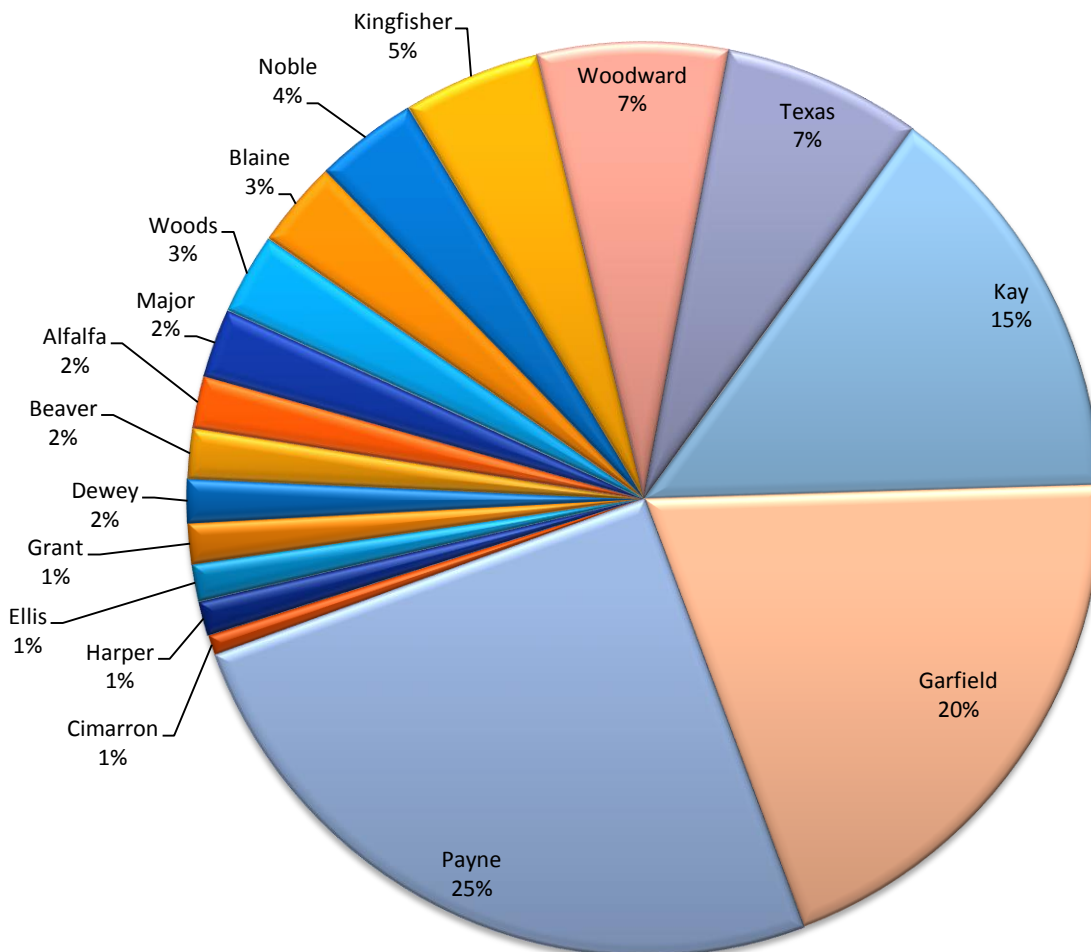
## Northwestern Oklahoma Workforce Briefing

August 2015

The Northwestern Oklahoma Workforce area consists of seventeen counties: Alfalfa, Beaver, Blaine, Cimarron, Dewey, Ellis, Garfield, Grant, Harper, Kay, Kingfisher, Major, Noble, Payne, Texas, Woods, and Woodward. These counties have a combined estimated Census population of 317,145. Enid, located in Garfield County, is the largest city in the region with an estimated population of 50,725.

- Payne County is the most populous county in the region with an estimated population of 80,265.
- Garfield County, home to the region's largest city, Enid, is the second largest county in the region with a population of 63,090.
- Cimarron County is the smallest in the region with an estimated population of 2,295.
- The region has seen varying population change since 2010; ranging from a 7.2% increase in Woodward County to a -17% decrease in Blaine County. However, eleven of the counties have had population growth.
- The region is largely rural. Over half (10 of 17) the counties in the region have a population of less than 10,000. Only three (Garfield, Kay, Payne) have population over 25,000.

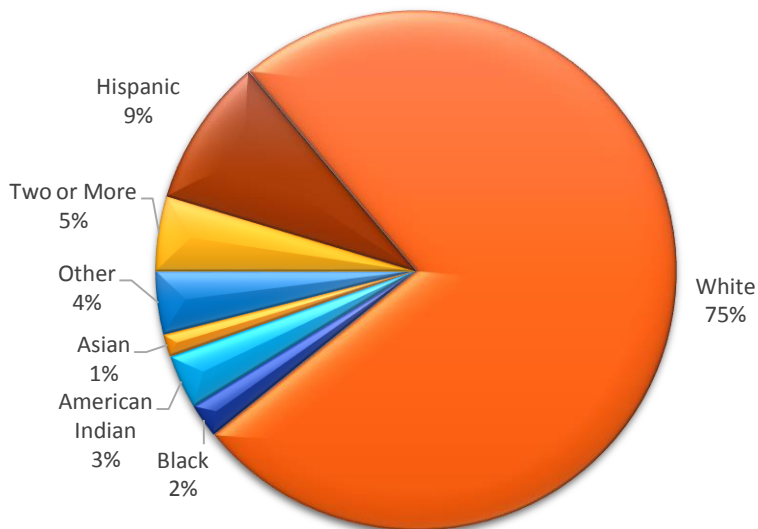
**Northwestern Oklahoma Region Percentage of Population by County**



Source: Census Quick Facts

## Population Breakdown by Race:

**Northwestern Oklahoma Percentage of Population by Race**

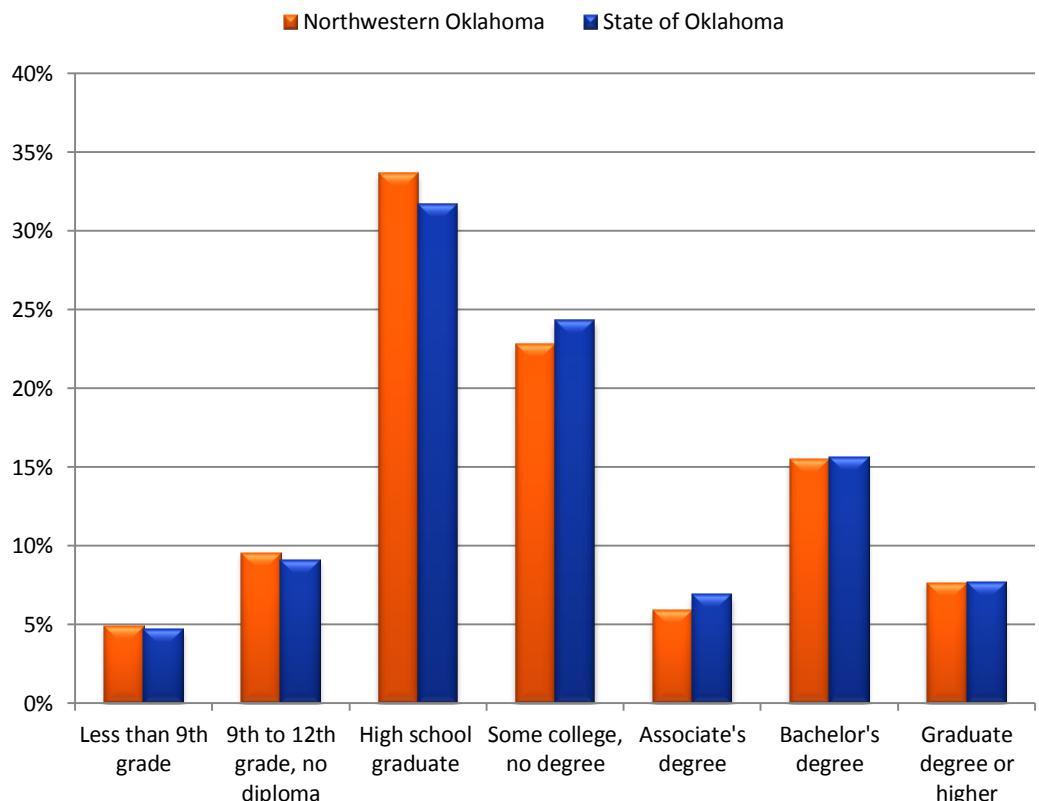


- “White” is the most populous racial group in the Northwestern Oklahoma Workforce region, making up 75% of the population. This is slightly below the state average of 75.5%. In real numbers, the White population in the Northwestern Oklahoma region is an estimated 256,630.
- “Two or More Races” is the second most populous group in the region, consisting of 4.6% of the population.
- “American Indian” makes up 3.4% of the population in the Northwestern Oklahoma Region.
- “Black or African-American” makes up 2.1% of the population, while “Asian” makes up 1.4% of the population.
- Hispanics, which are categorized by the Census bureau as an ethnicity, make up 9.2% of the population in the Northwestern Oklahoma Workforce area.

Source: Census Quick Facts

## Educational Attainment in Northwestern Oklahoma Region

- 85.5% of individuals living in the Northwestern Oklahoma Workforce region have attained at least a high school degree. This is slightly below the statewide average of 86.2%.
- As a region, Northwestern Oklahoma is on par with the state averages for post-secondary education. Most notably in the attainment of Bachelor’s degree and Graduate degree or higher.
- Texas County has the lowest percentage of individuals with at least a high school degree (70.2%). Grant County has the highest percentage of individuals with at least a high school degree (90.1%).



Source: Census Quick Facts

## Northwestern Oklahoma Region Educational Assets

Colleges, Universities, and Career Techs are vital in developing the workforce of Northwestern Oklahoma. The region is home to several educational institutions that help develop the region's workforce. These institutions help supply organizations and companies with the labor and skills necessary for today's economy. Colleges, Universities, and Career Techs can work with employers in Northwestern Oklahoma to find gaps in employee skills. With Health Care and Agriculture as two significant industries, the institutions should be able to provide adequate training for the workforce to succeed.

### Career Techs

There are eight Career Techs in the Northwestern Oklahoma Region:

- **Chisolm Trail Technology Center** (Omega)
- **Autry Technology Center** (Enid)
- **Meridian Technology Center** (Stillwater)
- **Pioneer Technology Center** (Ponca City)
- **Northwest Technology Center** (Alva, Fairview)
- **High Plains Technology Center** (Woodward)

Source: Oklahoma Career Tech

### Colleges and Universities

There are four colleges and universities with eight locations in the region:

- **Northern Oklahoma College** (Enid, Tonkawa, Stillwater)
- **Northwestern Oklahoma State University** (Alva, Enid, Woodward)
- **Oklahoma Panhandle State University** (Goodwell)
- **Oklahoma State University** (Stillwater)

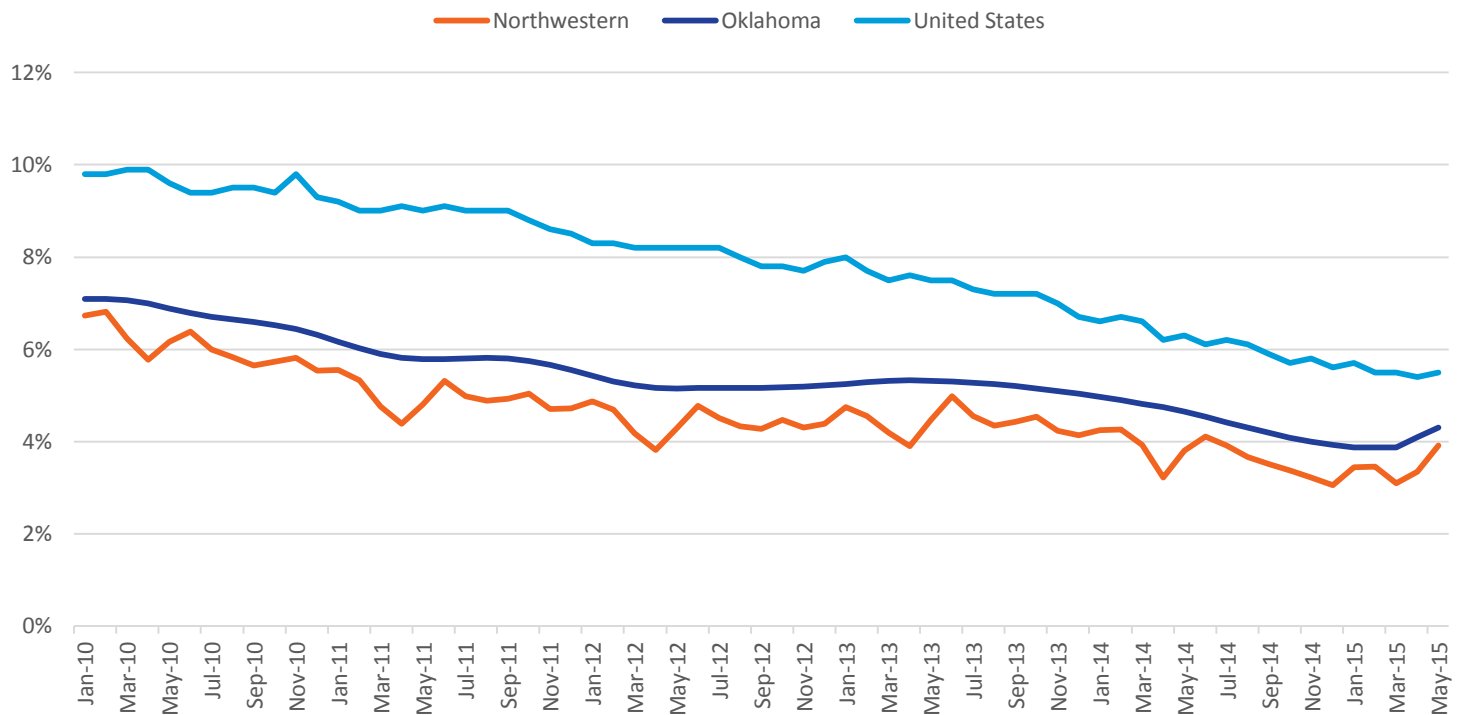
Source: Oklahoma State Regents for Higher Education

## Economic Data

### Unemployment Rate

- According to the Bureau of Labor Statistics, the estimated region-wide unemployment rate in Northwestern Oklahoma for May 2015 is 3.9%.
- Northwestern Oklahoma's unemployment rate of 3.9% is just below the statewide unemployment rate of 4.3% and also below the national average of 5.5%.
- In real numbers, the Northwestern Oklahoma labor force consists of 160,970 people with 6,300 currently unemployed.
- Since January 2010, the Northwestern Oklahoma unemployment rate has stayed below both the state and the national unemployment rate. Although there have been a few spikes, the Northwestern Oklahoma region has maintained a gradual declining trend in its unemployment rate, since peaking at 6.8% in February 2010.

### 5 Year Unemployment Rate- Region, State, National



Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

## Top Industries in Northwestern Oklahoma by Jobs

- The industry most prominently represented in the Northwestern Oklahoma Workforce region based on job numbers in 2015 is Government (including Defense). Other highly represented industries include Crop and Animal Production, Health Care and Social Assistance, and Mining, Quarrying, and Oil and Gas Extraction.
- Several of the industries in the region have comparable earnings to the state averages.
- Mining, Quarrying, and Oil and Gas Extraction has the highest gap of earnings in the Northwestern Oklahoma Region, earning \$20,450 less compared with state averages.
- Crop and Animal Production, and Construction industries in Northwestern Oklahoma have higher earnings than the state averages.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Government	35,388	\$48,755	\$54,905
Health Care and Social Assistance	11,415	\$41,019	\$50,696
Mining, Quarrying, and Oil and Gas Extraction	11,043	\$90,545	\$110,991
Crop and Animal Production	10,575	\$32,132	\$30,007
Manufacturing	9,849	\$58,904	\$65,998
Construction	9,597	\$51,410	\$47,930
Other Services (except Public Administration)	6,653	\$23,797	\$25,157
Administrative, Support and Waste Management	5,263	\$33,341	\$37,121
Professional, Scientific, and Technical Services	5,263	\$59,721	\$66,308
Wholesale Trade	4,829	\$64,378	\$64,790

Source: EMSI 2015.2 Class of Worker

## Top Paying Industries in Northwestern Oklahoma

- The top paying industry in Northwestern Oklahoma is Management of Companies and Enterprises with an average annual salary of \$106,865.
- Utilities jobs are the second highest earnings industry in the region. Both of the top paying industries have few jobs available in the region.
- Manufacturing and Mining, Quarrying, and Oil and Gas Extraction are two industries that have high job numbers and high earnings potential.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Management of Companies and Enterprises	1,288	\$106,865	\$94,292
Utilities	1,180	\$104,890	\$148,172
Mining, Quarrying, and Oil and Gas Extraction	11,043	\$90,545	\$110,991
Transportation and Warehousing	4,302	\$69,386	\$64,746
Wholesale Trade	4,829	\$64,378	\$64,790
Professional, Scientific, and Technical Services	5,263	\$59,721	\$66,308
Manufacturing	9,849	\$58,904	\$65,998
Finance and Insurance	4,136	\$56,665	\$67,241
Construction	9,597	\$51,410	\$47,930
Information	1,772	\$50,743	\$66,810

Source: EMSI 2015.2 Class of Worker

## Major Employers in Northwestern Oklahoma

Listed below are some of the more significant employers in the region. Commerce in Northwestern Oklahoma is not primarily concentrated in any one area; however there are a significant number of animal production, manufacturing, and health and social service employers in the area.

Employer	City	Industry
Oklahoma State University	Stillwater	Colleges, Universities, and Professional Schools
Seaboard Foods	Guymon	Hog and Pig Farming
Vance Air Force Base	Enid	Government
Ditch Witch	Perry	Machine Manufacturing
AdvancePierre Foods	Enid	Meat Processing
Enid Public Schools	Enid	Elementary and Secondary Schools
Stillwater Public Schools	Stillwater	Elementary and Secondary Schools
Ponca City Public Schools	Ponca City	Elementary and Secondary Schools
Phillips 66 Co	Ponca City	Corporate Regional Offices
Stillwater Medical Center	Stillwater	General Medical and Surgical Hospital
INTEGRIS Bass Baptist Health Center	Enid	General Medical and Surgical Hospital
St Mary's Regional Medical Center	Enid	General Medical and Surgical Hospital
Pioneer Telephone Cooperative	Kingfisher	Wired Telecommunications Carriers
U.S. Pipeline, Inc.	Cushing	Natural Gas Pipeline
Marsau Enterprises	Enid	Wholesale Trade
Woodward Public Schools	Woodward	Elementary and Secondary Schools
Wal-Mart	Multiple Cities	Warehouse Clubs and Supercenters
Guymon Public Schools	Guymon	Elementary and Secondary Schools
Hamm & Phillips Service Company	Enid	Specialized Freight Trucking
Horizon Energy Services	Stillwater	Oil and Gas Well Drilling
First Council Casino	Newkirk	Casino
Ponca City Medical Center	Ponca City	General Medical and Surgical Hospital
Northern Oklahoma College	Tonkawa	Junior College
Schlumberger	Ponca City	Oil and Gas Field Equipment Manufacturing
Bank SNB	Stillwater	Commercial Banking
Northwestern Oklahoma State	Alva	Colleges, Universities, and Professional Schools
Hitch Enterprises Inc.	Guymon	Cattle Ranching and Farming
Bennett Construction	Beaver	Pipeline Construction

EMSI 2014.3; OneSource